

The Best of BoerneFest on May 5, 2012 is a great opportunity for hundreds of local businesses and citizens to demonstrate their pride in that which makes Boerne special.

This new springtime festival launches a fresh approach by the Chamber to showcase many of the world-class businesses operating in and around Kendall County. Revitalizing the small town experience, the *plein air* approach fosters community engagement and creatively transforms the old Expo by presenting commerce side-by-side with the arts and the newest city amenity with drama and passion.

This free event has it all.

In addition to the Commerce Showcase, musical performances by Donald Braswell from America's Got Talent, artistic demonstrations by sculptors and artists, inspiring music from harpists and other performance artists, will underscore the cultural achievements in our community. The highlight for some may be the dramatic lighting of the Cibolo Creek at dusk and the dedication of our city's newest community amenity, the Cibolo Trail. Imagine a row of open flames emerging from the Creek. Then, you'll always remember dancing the night away listening to a live concert by the Court Jesters that closes out the 2012 festival.

Through this festival, together we can raise awareness of our community and its assets and demonstrate our unwavering commitment to our community's culture, community and commerce.

In the spirit of Boerne unity, won't you join us by becoming a sponsor of this inspiring new annual community-wide festival?

Festival Hosts



GreaterBoerne
T ★ E ★ X ★ A ★ S
CHAMBER OF COMMERCE

Greater Boerne Chamber of Commerce
121 S. Main Street P. O. Box 2328
Boerne, TX 78006
Ph (830) 249-8000 Fax (830) 249-9639
E-mail marysue@boerne.org
www.boerne.org

The Best of **BOERNEFEST** Sponsorship Guide

May 5, 2012
5 – 10 pm

Main Plaza
& Headwaters of the
Heart of Boerne Trail



Water
Fire
Music

Food
Trails
Refreshments

**Greater Boerne
Chamber of Commerce
Business Showcase
& Dedication of the
Heart of Boerne Trail**

Ways you can get involved:

Sponsorship Opportunities

All levels include the following benefits:

- Sponsor signage
- Website recognition
- Program recognition
- Drink tickets (review levels for amount)

Platinum

\$5,000

Select from the following options:

- Business Showcase Tent Sponsor
- Stage 1 – Main Stage Banner Sponsor
- Headline Band Sponsor

Additional Benefits:

- Business logo on ads
- 30 drink tickets

Gold

\$2,500

Select from the following options:

- Business name on beer cups
- Business name on wine cups
- Beer Sponsor (2 available)
- Wine Sponsor (2 available)
- Sanitation Sponsor
- BoerneFest Program Sponsor
- Stage 2 Banner Sponsor
- Bridge lighting Sponsor

Additional Benefits:

- Business logo on ads
- 20 drink tickets

Sponsorship Opportunities

(continued)

Silver

\$1,000

Select from the following options:

- Bonfire Sponsor (12 available)
- Wristband Sponsor
- T-Shirt / Balloon Sponsor

Additional Benefits:

- Name in ads
- 8 drink tickets

Bronze

\$500

Select from the following options:

- Ice Sponsor
- Art Sponsor
- Soft Drink Sponsor
- Street Barriers Sponsor
- Bonfire Wood Sponsor
- Ticket Booth Sponsor
- Tables Sponsor

Additional Benefits:

- Name in ads
- 4 drink tickets

Friend

\$100

- Luminary Sponsor (150 available)

Additional Benefit:

- 2 drink tickets

The Chamber, the City of Boerne, the Hill Country Council for the Arts and the Hill Country Mile challenge you to take advantage of showing our commitment to our community by joining us in the festival's inaugural year. With your help, we'll show off your business to the thousands of expected attendees via the sponsorship of your choice. **Choices will be offered on a first-come, first-served basis.**

Company Name: _____

Contact Person: _____

Phone # _____

E-mail: _____

Sponsorship Level:

- Platinum (\$5,000)**
- Gold (2,500)**
- Silver (\$1,000)**
- Bronze (\$500)**
- Friend (\$100)**

Option: _____

Total: _____

- Check Enclosed**
- Credit Card** (For your security, please call the Chamber at (830) 249-8000).

Please call any of the following Committee members to discuss your options in further detail:

Carlin Friar at Boerne Banking Center
(830) 816-1403

Susan Allen at Texas Heritage Bank
(210) 698-8100

Brett McDowell at HCSB
(830) 816-5199

Mary Sue Hurdt at the Chamber
(830) 249-8000

Gina Kearley at Hill Country Taxi
(830) 388-0082